

Lean Supply Chain And Logistics Management Myerson Paul

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this textbook discusses supply chain management and provides a comprehensive overview of all the key activities and issues of supply chain and logistics functions as an integrated discipline taking a comprehensive approach it reviews end to end supply chain management from procurement to production to warehousing distribution and customer service it explores how each interface can be managed with the ultimate objective of providing superior customer experience to ensure satisfaction at the least cost while delivering incremental value in a competitive environment this volume guides on designing effective development and management of the supply chain network which is an invaluable source of sustainable competitive advantage in today s turbulent global marketplace examines the complexities and challenges of catering to the flexible and fluctuating customer demand warehousing channel distribution and transportation global logistics value chain management and performance management discusses short practical cases to explain the decision making process with respect to manufacturing decisions and inventory for efficient working capital management both of which are critical for supply chain performance explores performance management matrix maturity models and so on this book will be useful to students researchers and faculty from the fields of business management supply chain and logistics management and mechanical and civil engineering it will also be an invaluable companion to consultants and business executives working in the field of supply chain and logistics

logistic management is a vital part of any business operation this volume provides up to the minute information on all aspects of strategic planning and business logistics

dr tony whiteing university of huddersfieldalan harrison is professor of operations and logistics at cranfield school of management and director of research at cranfield centre for logistics and transportation remko van hoek is professor of supply chain management at cranfield centre for logistics and transportation he is also managing director of the operations management roundtable at the corporate executive board based in washington d c usa

textbook on production and logistics management part one contains introductory discussions of concepts and techniques applicable to the scientific management of the business organization and factory organization and part two contains 26 case studies describing production and logistics techniques in a variety of concrete situations includes edp and econometrics

this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as

a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4.0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i.e. concepts and principles at a basic undergraduate level more advanced topics at a graduate level ms and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

this new book logistics management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success it adopts a customer or marketing focus to the subject of logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities the theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the european market represents both a common and global environment publisher's description

shipping and logistics management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry against the background of a global business environment it explains how the shipping market functions examining the strategic and operational issues that affect entrepreneurs in this industry the authors discuss global trends and strategies in the shipping business looking at the role of logistics service providers and at how the use of

information technology can help shipping operations shipping and logistics management also aims to answer several important questions in the shipping industry including what are the shipping cost structures what are the patterns of sea transport and how do companies in the shipping industry operate an invaluable source of information for researchers and advanced or graduate students shipping and logistics management is also a useful reference for shipping practitioners and consultants

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to retain their market share in today s competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to

widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

logistics is a part of the supply chain management that executes and manages the storage and flow of products and goods between two points the first point is the origin of the goods or the place of storage production and the end point is the place where the products or goods are going to be consumed according to the demands of the customers in that specific area logistics includes activities like warehousing transportation inventory management order fulfillment planning demand and supply packaging assembling scheduling the delivery of packages managing third party logistics service providers and customer service strategic planning and execution of the plan are what logistics is entirely based on the other functions of demand and supply chain are highly dependent on the accurate functioning of logistics it helps in managing and optimizing all these activities and keeps the chain going

deals with the topics of logistics management

in today's globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international business will find the book valuable as a reference

logistics has advanced from the warehousing and transportation to boardrooms of the successful leading companies across the world logistic capabilities supplement the supply chain operation it plays an important role in both organizational strategy and organizational environment the leading global retail giants wal mart and levi

strauss focus on their distinctive logistic capabilities to maintain their competitive advantage the efficiency and effectiveness of inventory movement across the supply chain depends on the capability of logistics management logistics plays a key role in customer service strategy of the organization with the emergence of e commerce logistics operations have become more challenging than ever because the competition is just a click away due to the increasing importance of business logistics it becomes necessary for the students of business management to understand logistics its basic framework and practical utility back cover

the quality of transport logistics is now recognized as being vital to the success of many organizations the ability to transport goods quickly safely economically and reliably is seen as vital to a nation s prosperity and capacity to compete in a rapidly globalizing economy logistics has advanced significantly during since the 1980s as companies have appreciated the gains from such initiatives as limiting inventories making use of seamless distribution services and taking advantage of advances in telecommunication and information technologies the integration of transportation into the production process through advanced information systems and the application of modern management techniques is now at the center of logistics this volume contains commissioned refereed papers that cover the main elements of transport logistics the authors were selected from around the world and asked to provide critiques of their subject areas as well as a review of the state of the art and case study examples these up to date contributions cover all the main areas of transport logistics providing those in the field with current information while at the same time offering easy access for those who are new to the field and are seeking review material knovel

operations management and logistics lies at the heart of every organization whether manufacturing or services large or small public or private multinational or smb it is thus essential for all managers and business school graduates to master the fundamental concepts of operations management and logistics and to be capable of choosing and applying the best methods for the situation throughout their career this textbook aims to present the essentials of operations management and logistics and to explain them in sufficient detail for the reader to apply them the authors have deliberately stayed away from the latest trends in oml not only because they will soon be outmoded anyway but also because they are all rooted in the same timeless set of principles that can be applied to a variety of different contexts a good manager should thus be like a chef who first masters the basics of his craft and can then combine them to make any recipe finally though much space is devoted to the quantitative tools essential to operational system design and logistics management these tools are always subordinate to the management decisions they are meant to support the central theme running through all the chapters is the need to make choices in logistics and operations management there is rarely a simple clearly marked path every decision the manager makes involves give and take in fact a good subtitle for this book could have been the art of compromise

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